

Visitor Promotion Committee Meeting
Thursday, January 24, 2019
at 8:00 a.m. Visitor Bureau Office

A G E N D A (proposed)

1. Review December 2018 VPC meeting minutes

2. Financials – through December 2018

- Disbursements
- Income & Expense Report
- Profit & Loss Budget Performance
- Balance Sheet
- Lodging Tax Report
- STR Report

3. Action/Discussion

Update GGI proposal (Mellema)
Update media and sales strategies (Mellema)
Calendar and board agenda public posting approval (Mellema)
Recommendations for VPC - committee report (executive session)

4. Reports

Sports Council
GILCA
Grow Grand Island area partnership

5. Ex Officio Reports - Hall County Board of Supervisors – Pam Lancaster

6. Other Business

Adjourn

Next meeting Thursday, February 21, 2019

phone : 382-4400 e-mail : director@visitgrandisland.com