

Hospitality Association January 14, 2018  
Meet at Quality Inn I-80  
2pm

### **CVB UPDATE**

Google Calendar - Community events access  
Fonner Video.  
VPC board/Industry page on visitgrandisland.com  
New Grand Island meetings planners guide - edit and need some photography.  
Grow Grand Island tourism marketing fund.  
ABA Omaha 2020.  
Heritage tour.  
NSAE.  
*Spring media opportunities*  
2019 March media tour in Grand Island - update  
Omaha Boat Sport and Travel show give away  
Crane giveaway March  
HPSP give away - May 11,12 May 18,19 June 15,16  
Denver Stock show and  
Denver press club  
Need two rooms for 2 nights for media stays Date TBD

### **CVB Hospitality Association relationship**

Propose changing the status of the Grand Island Hospitality Association from formal association to an informal locally driven information and educational group. **Possible mission statement:** Education and cooperation in the areas of operations, marketing, public safety and community awareness.

Standing meeting on second Monday of each month at 2pm  
Meet nine times annually. Host location to provide program.

Sign up below:

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Standing agenda to include:

- CVB update
- Sales updates and leads
- Event round table
- Program presentation

Eliminate annual dues. Funds can be raised for specific group projects if desired.  
Keep financials if needed.  
Email notifications about meetings and maintain list of members.