

Visitor Promotion Committee Meeting
Thursday September 23, 2020
at 8:00 a.m.
Online - or in person

A G E N D A (proposed)

1. Review August 2020 VPC meeting minutes

2. Financials – September 2020 and October 2020

September - Disbursements, Income & Expense Report, Profit & Loss Budget Performance, Balance Sheet, Lodging Tax Report

October - Disbursements, Income & Expense Report, Profit & Loss Budget Performance, Balance Sheet, Lodging Tax Report

3. Action/Discussion

The following three committee members need approval by the VPC to serve a new term:

Nathan DeLaet – Rodeway Inn	3rd term	Jan 2021 - Dec 2024
Dianne Willey – Fonner Park/ Heartland Events Center	4th Term	Jan 2021 - Dec 2024
Angela Mueller - Triple Bottom Line Business Partner LLC	2nd term	Jan 2021 - Dec 2024

Touch Screens: Currently, Nanonation annual hosting cost (due Jan. 1): \$2,580 - paid for by VIF grant in past years. We currently have screens at Conestoga Mall, Ramada, Boarders, Airport, CVB office and Quality Inn.

Recommended change:

1. Qivver to develop Grand Island Vibe app one-time installation on current touch screen kiosks: \$800.
2. flash drive driven slide shows managed by the CVB: \$0

Storage garage: Storage garage annual rent located west of Subway on South Locust. (Invoiced in Nov.): \$1,020. We use it to store signs, convention displays and several pallets of visitor guides.

Recommended change:

1. Purchase storage cabinets for CVB lobby to store brochures & free up space in new basement storage: \$400-500
2. Use existing filing cabinets on mezzanine to store brochures & free up space in new basement storage: \$0

VPC membership

Action: The following three committee members recommended the Hall County Board to serve a new term.

Nathan DeLaet – Rodeway Inn	3rd term	Jan 2021 – Dec 2024
-----------------------------	----------	---------------------

Dianne Willey – Fonner Park/ Heartland Events Center	4th Term	Jan 2021 – Dec 2024
--	----------	---------------------

Angela Mueller - Triple Bottom Line Business Partner LLC	2nd term	Jan 2021- Dec 2024
--	----------	--------------------

4. Reports

Marketing - attached

GGI

GILCA

5. Ex Officio Reports - Hall County Board of Supervisors – Pam Lancaster

6. Other Business

Next meeting Thursday, Dec 17, 2020

phone : 382-4400 e-mail : director@visitgrandisland.com